
How To Find Quality When Searching For A Cheap Hotel

By Shaun Parker

What hotel groups provide the best value for money when booking a cheap hotel, this is a question people will often ask themselves prior to booking a city break or short break.

If you are looking for a cheap hotel in a major city, often it is a great idea to search out boutique hotels or small privately owned groups. If you do your research then you can find that they will offer some great prices due to the fact that they are not tied to a major group, this will often ensure you get more for your money. When looking for a cheap hotel it is often tempting to stick with the major brand hotels such as Marriott, Hilton and others when deciding what to book, however with a little research you will almost always get more for your money at an independently run hotel.

A cheap hotel should not mean a 3 star hotel, in this day and age it is possible to get some great deals on 4 and even 5 star branded hotels. A clever idea is to investigate local tourist websites and other travel sites to find out peak seasons for cities, if you visit cities off season, or just outside of their most popular seasons then it is possible to get more for your money and find a really good but cheap hotel that would normally be out of budget in peak season.

When searching for cheap hotels in areas such as Europe, it is also worth noting that certain cities can be cheaper than others. The more East you travel into Europe the more hotel you get for your money. Places such as Prague, Latvia, Budapest, Poland and other areas allow you to book 4 and 5 star hotels for a price that is incredibly cheap compared to cities such as Paris, London and Barcelona.

It is important that you research the hotel groups in more distant places thoroughly and when searching on a hotel booking website ensure you look for hotel groups that appear often. Many of the major brand hotels may not show, however if booking somewhere less popular then it can sometimes be more comforting to book a major worldwide brand hotel such as Millennium Copthorne or Holiday Inn. By booking a major brand hotel then you can be certain that you will get similar facilities that you would expect from that hotel group.

Shaun Parker is a keen traveller and has spent a great deal of time in cheap hotels. He offers his advice to those looking for a cheap hotel.

Hotel Cleaning

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